



Holland America Line's new ship's art collection

MS Koningsdam features an incredible art collection worth US \$4.1 million

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Holland America Line's newest ship, MS *Koningsdam*, which launched in April 2016 has an incredible art collection worth US \$4.1 million on board.

The museum-quality art collection highlights the talents of leading hospitality designer Adam D. Tihany, working with art curator ArtLink, and YSA Design to procure a thought-provoking collection of works which complements the ship's design.

"Surrounding our guests with a vast array of meaningful artwork is a natural extension of the cruise experience, says Holland Arica Line president Orlando Ashford.

"Art awakens your senses, enriches your perspectives, inspires conversation and crosses cultural boundaries, all the same transformative values of travel."



This floating art gallery displays 1,920 pieces of photography, painting, mixed media, illustration, print and sculpture that span the deck, public rooms and staterooms.

Koningsdam's artists represent more than 21 nationalities, with the greatest number of contributors coming from the Netherlands, the United States and the United Kingdom.

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Holland America Line showcases wonderful art onboard Koningsdam

Much of the art curated aboard, including paint-injected bubble wrap, computer disks on wood, and toy cars cast in resin, focus on themes of music, dance and movement, highlighting *Koningsdam's* focus on entertainment.



Many of the pieces change appearance depending on the viewer's vantage point, stimulating conversation between guests.

The largest and most expensive artwork is the stunning 7.5-ton stainless steel Atrium sculpture 'Harps' that is based on a concept by Adam D. Tihany; one of the world's pre-eminent hospitality designers.

Other impressive pieces include Jason Krugman's multi-deck "Quad Helix" light sculpture and the custom-designed Swarovski crystal globe made by Dutch design group Studio Job.

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